

HAYLEE MONTEIRO

MEDIA KIT

HEALTHY RECIPES



www.haylskitchen.com



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CASE STUDY | NICK'S ICE CREAM

Deliver captivating content for easy and creative recipes using range of products for use on social media. Also include seasonal specials and custom requests.

RECENT CONTENT DELIVERED

🎥 [Choclate Caramel Baked Oats](#)
173K views

🎥 [Peanut Butter French Toast Bake](#)
100K views

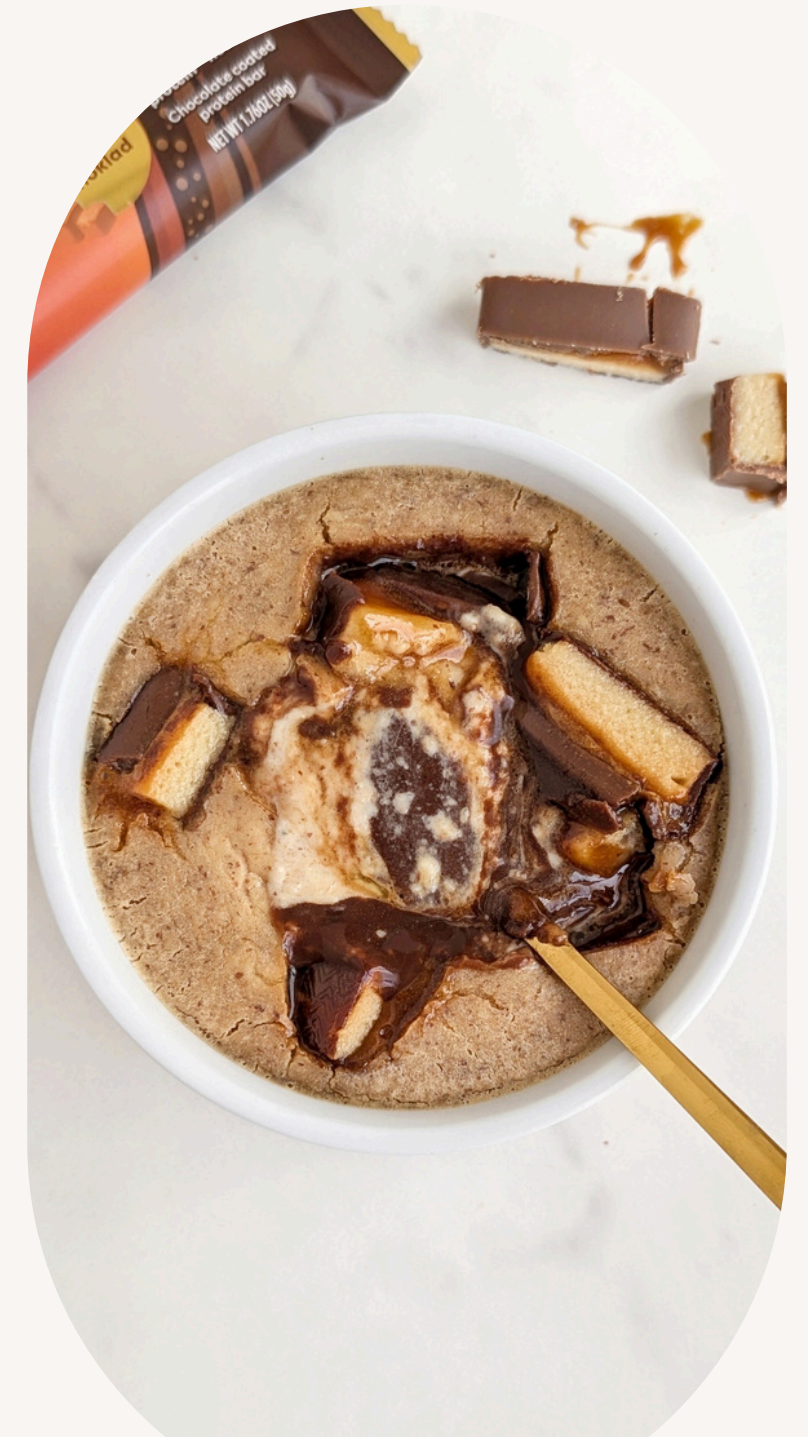
🎥 [Pumpkin Spice Latte Milkshake](#)
(5 day turnaround time)
145K views

BRAND'S GOAL

Repurpose Content
(Ongoing monthly partnership since May 2023)

BRAND TESTIMONIAL

Haylee is a delight to work with! She is kind, punctual, and extremely creative! Haylee is wonderful to collaborate with. She creates the most mouth-watering recipes that our social community loves.





CASE STUDY | BOB'S RED MILL

#HOMEADEPANCAKEBLISS - Homemade taste is in the mix. Just add water.

CAMPAIGN GOAL

Encourage shoppers to purchase Bob's Red Mill NEW pancake mixes at their local Walmart.

CAMPAIGN RESULTS

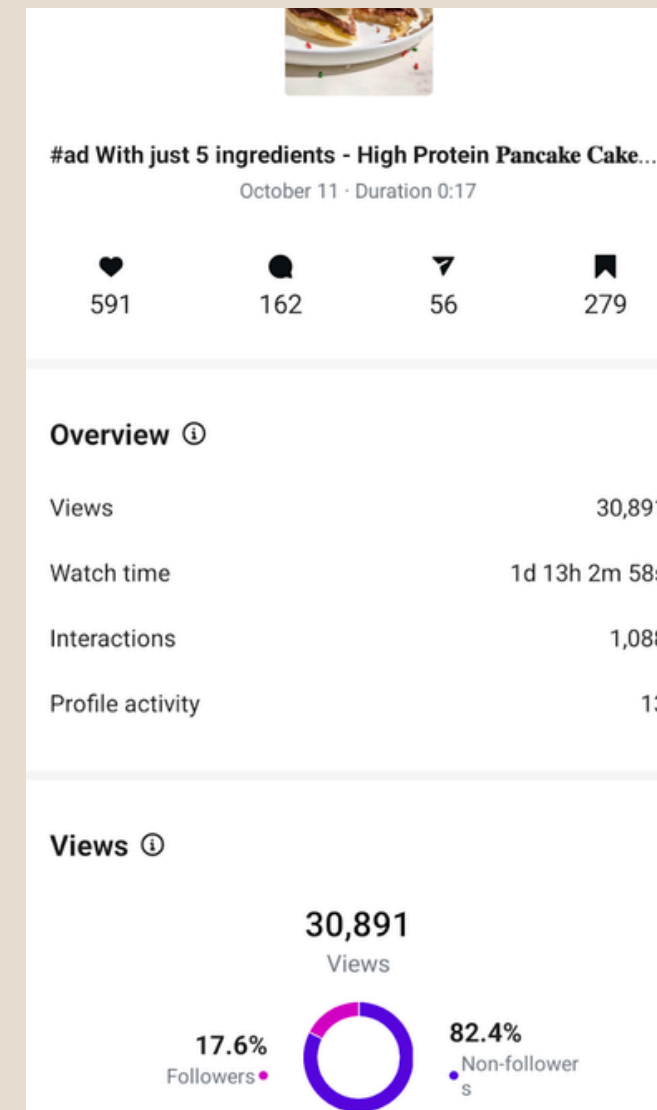
 30,891
IMPRESSIONS


 3.5%
ENGAGEMENT RATE

 279
saves

IG INSIGHTS (2-week Mark)

[Post Link](#)



 uncomplicatedchef 4d
Is it gluten free? Love their products 🥰
Reply Hide

I'm actually so excited for this buttermilk

Their Gf pancake mix has been my main pancake mix

Also want to try a two ingredient dough but with pancake mix?

AUDIENCE SUMMARY

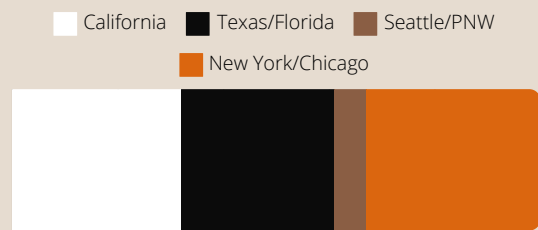
LET'S WORK TOGETHER

I create high performing marketing content aligned with your goals; Sponsored posts, Reel content, Recipes for your blog/social media or just adding a human element to showcase. Whatever would serve you best!



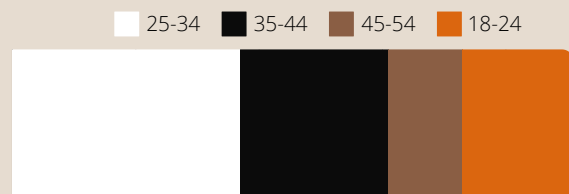
COUNTRY

52% USA



US Distribution

33% NY/Chicago/California

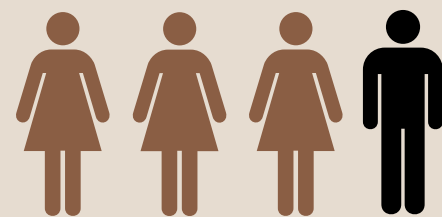


AGE

37% 25-34 || 24% 35-44

GENDER

85% Women



CURRENT FOLLOWING



46.8K



5.8K



603



703



1.2K

RECENT COLLABS

- Bob's Red Mill
- Eggland's Best
- Vitacost
- NICK's Ice Cream
- KOS Protein
- NuTrail Granola
- Quest Nutrition
- Premier Protein
- Isopure



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